

NH tourism department rewards Facebook fans

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CONCORD, N.H. --The New Hampshire tourism department has started offering special deals to fans of its Facebook page.

More than 1,500 people have registered as fans of the VisitNH page on Facebook since it was created in late July. Starting this month, they'll be rewarded with travel and tourism discounts. The first deal is 50 percent off midweek accommodations at the Church Landing inn on Lake Winnepesaukee in Meredith.

The Division of Travel and Tourism Development has been using the page to post photos, videos and other information about the state.

http://www.boston.com/news/local/new_hampshire/articles/2009/11/02/nh_tourism_department_rewards_facebook_fans?mode=PF