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**COMMUNICATIONS STRATEGIST SCOTT TRANCHEMONTAGNE  
LAUNCHES OWN PUBLIC RELATIONS COMPANY**

**New Firm, To Be Called Montagne Communications, Hires Former PR Colleagues  
to Manage Current Client Work**

**Manchester, NH** – Longtime New Hampshire advertising, public relations, and political consultant Scott Tranchemontagne announced today that he has launched a new public relations company, Montagne Communications. Previously, Tranchemontagne was Executive Vice President, Director of Public Relations at Griffin Bodi & Krause (GBK).

According to Tranchemontagne, who was with GBK for more than thirteen years, Montagne Communications currently has six clients on its roster, in the areas of real estate development, finance, and consumer marketing. Tranchemontagne also announced that two veteran communications specialists have joined Montagne Communications to help service and grow the business: Kim Moore will serve as Senior Vice President, and E.J. Powers will serve as Vice President, Strategic Communications.

“I am very excited to launch this new strategic communications company and realize an opportunity to run my own business,” said Tranchemontagne. “I am also very pleased to continue to work with many of my existing clients and with two colleagues who I respect very much, and have enjoyed professional relationships with over the years,” said Tranchemontagne. “This creates broad opportunities for Montagne Communications as we grow our current client base; capitalize on our collective years of experience with local, regional, and national clients; and establish ourselves as a leader in the field of strategic communications.”

Montagne Communications offers strategic consulting and public relations services to its clients, including media relations, media training, community relations, issues advocacy, government and public affairs, special promotions and event planning, and political consulting. The company will be setting up offices in the Greater Manchester area in the coming weeks. Tranchemontagne said he plans to continue collaborating with GBK on future client assignments and potential joint ventures when appropriate opportunities arise.

**Scott Tranchemontagne, President**

In January 1994, Tranchemontagne joined O'Neil Griffin & Associates as a Public Relations Account Executive. Over the last five years, Tranchemontagne has specialized in helping high profile development projects build successful community relations campaigns and win local, state, and federal regulatory approvals. These projects include Manchester's Verizon Wireless Arena, Londonderry's Granite Ridge Power Plant, Chelsea Property Group's Merrimack Premium Outlets, Cabela's Tax Increment Financing bond article in Hooksett, Angel Steam medical waste treatment facility, and Tamworth's Club Motorsports Country Club.

In addition, Tranchemontagne has successfully collaborated on more than 25 political campaigns for mayor, governor, U.S. House of Representatives, U.S. Senate, and President. His first major political campaign was helping former New Hampshire State Senator Charlie Bass defeat incumbent Congressman Dick Swett (NH-2) in 1994. Tranchemontagne also provided public relations services through the years for many of GBK's leading clients, including Citizens Bank, Catholic Medical Center, Waste Management, SunCom/AT&T Wireless, Stop & Shop Supermarkets, Gilbane Company, and others. In 1996, he developed a public relations campaign to support a landmark lawsuit against the Internal Revenue Service filed by Londonderry's Shirley Barron, whose husband committed suicide after years of IRS harassment. Mrs. Barron's legal action received national media attention and helped bring about new rights and protections for taxpayers.

Prior to joining the agency, Tranchemontagne served as a morning-drive news anchor and reporter for WGIR-AM and WGIR-FM (Rock 101), covering political news from the New Hampshire Statehouse and breaking news from around the state. Tranchemontagne also served as a freelance journalist for the Portsmouth Herald and other publications and as a part-time television reporter and sports play-by-play announcer.

**Kim Moore, Senior Vice President**

Kim Moore is an accomplished public relations professional who has been providing public relations and communications service to a diverse client base for the past 23 years in New York City, Stamford, Conn.; and most recently Manchester, NH. From 1993 – 2006, she was employed by Griffin, Bodi & Krause, most recently as Vice President, Public Relations. During the course of her 13 years with the agency, she executed

numerous media relations and community relations programs for a variety of consumer client accounts including Citizens Bank New Hampshire, Irving Oil, and the Oil Heat Council of New Hampshire, among others. Prior to her move to New Hampshire, she spent the earlier part of her career working for public relations agencies in New York City, and Stamford, Connecticut, with a special focus on real estate, architectural design, and consumer products.

For the last year, Moore has pursued freelance PR opportunities, where she continued to serve as the day-to-day public relations account manager for Citizens Bank New Hampshire as a freelance employee through Griffin Bodi Krause. She has a proven record of success in leading and executing public and community relations campaigns, including media relations; writing and editing news releases, newsletters, and feature articles; pitching the media; coordinating special events; and leveraging relationships with community leaders, non-profit organizations, and the media to strengthen and increase the profile and prominence of her clients.

**E.J. Powers, Vice President, Strategic Communications**

E.J Powers, also a former Griffin Bodi & Krause professional, will serve Montagne Communications as a Vice President of Strategic Communications. A 2005 graduate of St. Anselm College, where he was president of his class, Powers joined GBK as an intern, but was quickly hired after graduation, where he established himself as a rising star in New Hampshire's communications field. Powers has worked closely with Tranchemontagne on several major development projects and will continue in that role at Montagne Communications.

“I am very proud of our team, and confident about the experience and capabilities we bring to our existing and future clients,” added Tranchemontagne. “Building a strong base, and developing creative, thoughtful, and effective public relations solutions for our clients’ communications challenges will be our primary focus in the days and months ahead.”

For additional information on Montagne Communications, please contact Scott Tranchemontagne at 603-540-4380 or [scott@montagnecommunications.com](mailto:scott@montagnecommunications.com); Kim Moore at [kmoore@montagnecommunications.com](mailto:kmoore@montagnecommunications.com); or E.J. Powers at [epowers@montagnecommunications.com](mailto:epowers@montagnecommunications.com).

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